



FINALLY: OPTOMETRISTS FIND A POWERFUL SOLUTION FOR BLUE LIGHT EXPOSURE AND DIGITAL EYE STRAIN

How Patients See Relief With This Clinically-Proven Ingredient In As Little As 4 Weeks!

By S. Clachar

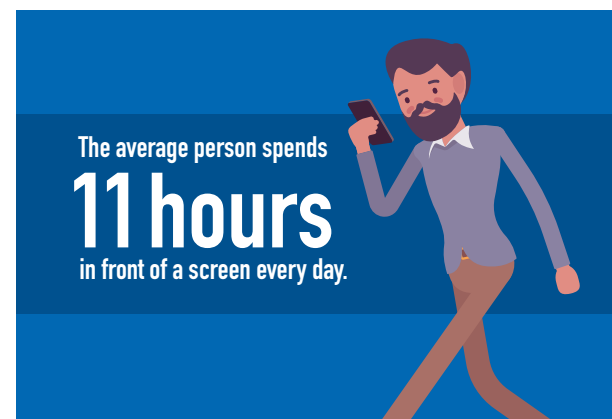
The average person focuses on a screen 11 hours a day. This overexposure to blue light and stressed ciliary muscles has created a tsunami of vision problems. The American Optometric Association reports 10 million eye exams are performed annually for digital eye strain-related complaints.

To solve this problem, eye care professionals are turning to the supplement Fortifeye Focus.

WHY PATIENTS ARE SO EXCITED

"My eye doctor recommended I take Fortifeye Focus to reduce eye fatigue I get while working all day on a computer," explains Susan B., "I am 42 years old and by the end of the day I could barely focus on anything within three feet of me. I have been on Fortifeye Focus for about two months. I no longer have the eye strain or blurred vision at the end of the day."

Says Veronica S.: "My job is on a computer 15 hours a day and my eye strain has reduced by 75%. I am 43 years old and now I can work much longer without taking a break"



Optometrists are recommending AstaReal® Astaxanthin to help with digital eye strain.

BREAKTHROUGH INGREDIENT WITH CLINICAL PROOF

Pioneering eye doctor, Dr. Michael Lange, OD, CNS started Fortifeye Focus' formulation with the AREDS2 nutrients lutein and zeaxanthin. These two nutrients support macular health and block harmful blue light. But he knew he needed something more.

Explains Dr. Lange, "When you're focused on your computer screen for hours at a time, the ciliary muscle has to work extra hard. I wanted to specifically help this muscle."

Dr. Lange found the answer in a carotenoid extracted from algae, AstaReal® Astaxanthin. Astaxanthin crosses the blood-retinal barrier and selectively deposits right in the ciliary body.

Six clinical trials demonstrate AstaReal® Astaxanthin helps with digital eye strain. In one study, 62% of the astaxanthin group reported improvement versus 15% of the placebo group.

HOW IT WORKS

Dr. Karen Hecht, Scientific Affairs Manager at AstaReal explains why we're seeing these results, "A powerful antioxidant (6000 times stronger than vitamin C), astaxanthin offers targeted protection to mitochondria from free radical damage."

Dr. Hecht continues, "Muscles that burn a lot fuel – like the ciliary muscle – create tons of free radicals. Astaxanthin protects these cells' mitochondria so they can continue to churn out energy. This allows the ciliary muscle to work harder and recover faster."

Astaxanthin also increases mitochondria efficiency and biogenesis, further boosting cellular energy.

This explains why patients feel such relief from digital eye fatigue and strain.

"The more we look at astaxanthin," notes Dr. Hecht, "the more we understand its importance for our eyes. Research also shows astaxanthin boosts choroidal blood flow and modulates inflammatory signaling via several different pathways."

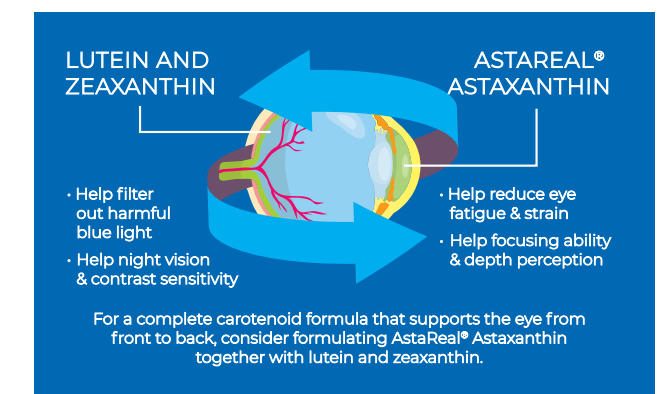
Ten additional clinical trials show AstaReal® Astaxanthin helps other areas of eye health, including visual acuity as we age, depth perception and accommodation.

OPTOMETRISTS LOVE THE RESULTS – INCLUDING BETTER COMPLIANCE

"These clinical results are what sold me on AstaReal® Astaxanthin," says Dr. Lange. "And I've seen it for myself. Even after a long day working at the computer, my eyes feel good. *Astaxanthin does work,*" says Dr. Lange.

Many optometrists note patients love this supplement thanks to "bonus" benefits like support for muscle recovery, cognition, energy and skin health. Dr. Corey Young, OD of Largo Family Eye Care also likes how it boosts long-term compliance, crucial for aging eye health.

"It's always tough to keep patients using AREDS2 formulated supplements. The impact is just too far off in the future," notes Dr. Young, "Patients have a hard time emotionally justifying the expense and effort."



"That's why I'm excited about this combination of lutein, zeaxanthin and astaxanthin. Patients quickly feel the relief astaxanthin offers for digital eye strain. So they continue with this supplement. And end up reaping the long-term macular health benefits as well."

Special Discount For Optometrists Treating Digital Vision Problems



Please call 866-503-9746, order online at Fortifeye.com/focus or email sales@fortifeye.com.

A special coupon code has been set up for optometrists taking advantage of this offer. Simply use the bulk discount approval code of **OM2019** for **25% off**. The company will do the rest.